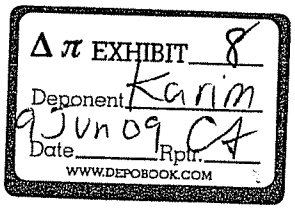
From: Jawed <[redacted]>
Sent: Monday, June 20, 2005 9:44 PM
To: Chad Hurley <[redacted]>; Steve Chen <[redacted]>
Subject: Re: FEATURE LIST FOR PUSH 2



99% of visitors DO NOT upload videos, ever.

If we want to sign up lots of users who keep coming back, we have to target the people who will never upload a video in their life.

And those are really valuable because they spend time watching. And if they watch, then it's just like TV, which means lots of value.

Jawed

http://www.jawed.com/

On Tue, 21 Jun 2005, Jawed wrote:

> I still think Chad's public/private favorites is a great feature. We
> should do notifications along with it. So we can say:
>
>
>
>
> SIGN UP NOW TO:
>
> - add favorites, share favorite lists with friends
>
> - get notified of new videos
> (like 747s? Get notified when a new 747 video is uploaded!)
>
>
>
> I think people would totally dig this
>
>
>
> Jawed
>
>
> http://www.jawed.com/
>
>
>